

“Plan Your Work and Work Your Plan” The Jon Neuman Collection

The Motorcycle Cannonball Run is one of the most difficult antique endurance rides in the world. This coast-to-coast vintage run takes planning and skill to ride that vintage iron to the finish. Planning is key for a successful run to victory across the backroads of America. Jon Neuman has completed the Cannonball Run several times and it's his life motto that fueled his success. Jon will tell you "Plan your work, and work your plan." This motto has been the basis of his success in business and life. Jon loved motorcycles and wanted to be around them and learn everything about them and got a job at the local Honda shop. Jon did everything from scrubbing floors to moving parts, anything to be around motorcycles. Jon was racing motocross and got the attention of the shop he was at and started racing for that Honda shop and he was good. Jon started a bike shop at his Dad's house and started building bikes and motors. When Jon was 19 years old, his roommate needed to sell his 1978 Harley Davidson for some quick cash. Jon bought that Harley Davidson and that started his passion for Harley Davidson motorcycles.

Jon developed a conveyor system for handling luggage in airports. This invention and some other business endeavors gave him some extra money to build his hobby with vintage Harley Davidson Motorcycles. Jay Rogers, a close friend and mentor, gave guidance to Jon and his business. He sold the business and gave more time to his Harley Davidson hobby. Jon became the "go to Guy" for his knowledge on 1916-1936 Harley Davidson motorcycles, parts, and motor builds. Jon thought he was going to sit back and enjoy his less hectic life, but his hobby turned into a business. Jon started Sagebrush Cycle and started to build Drivetrains and supply hard to find parts and reproduction parts for 1916-1936 Harley Davidson Motorcycle. Since there were only a few shops in the United States, Sagebrush Cycle quickly became the place to have your vintage Harley Davidson motor work done. Jon's shop's workmanship and Jon's passion fueled the demand for his builds and started to make motors for many Cannonball riders.

The idea of traversing the United States from coast to coast in an endurance run is one that is shared with both motorcycle and car enthusiasts. Ever since Erwin, "Cannonball" Baker and others this endurance ride has been a challenge for many. In 2009, Lonnie Isam, Jr. started daydreaming about cruising the backroads and riding and racing with friends while riding their old iron. In 2010, the Cannonball Run was officially back. Jon Neuman spent 2010 and 2012 providing parts and support to those year's group of riders. In 2014 he was determined to be a rider, not to just provide support and he joined an existing team. In 2015 he created his own team and by 2016 he and a group of friends had formed "Team White Trash". The team was formed to live the dream of riding together with friends. Don't let the name fool you, Team White Trash is a couple doctors and 2 retired entrepreneurs. Jon, Joe Burch, Jesse Law, Doc McCormick, and Scott Byrd were out to not only finish, but also to have fun in the process.

Several of the motorcycles in the auction are winning Cannonball Motorcycles. Lot 1000N is "Fast Eddy", a 1928 Harley Davidson JH modified motorcycle. Jon put his skill in on this fabulous motorcycle and deemed it "the fastest JD on the planet" Jon proved this on one fine morning at 6:30am during the Cannonball. He was in the moment. Perfect weather, road, and pushed the motorcycle to 117mph. This was recorded on the team's motorcycle tracker. Jon will tell you; it was one of the greatest rides in his life-serene. He finished 2018 and 2021 races with Fast Eddy, a tried and true, fabulous motorcycle. Jon completed in the Motorcycle Cannonball Race of the Century with Lot 1002N, "Sage", a 1916 Harley Davidson Model J motorcycle. Lot 1005N is Jon's "Blue Bell", a 1928 Harley Davidson JD motorcycle. Again, a proven Cannonball motorcycle ridden in 2014. Team "White Trash" was known for always having a good time and a deep love for the old iron.

Jon also was always in search of rare, original 1916-36 Harley Davidson parts and memorabilia. He searched and people also sought him out and Jon amassed a large collection of original parts. Jon

used them for builds, but mostly kept for his own builds. With the parts came various items of memorabilia including an original Neon Harley Clock and more. Jon was always willing to share his knowledge of this era of motorcycles and just wanted everyone to know the joy that they bring him. Friends of Jon will tell you his word is "good as gold" and He is one of the "Master of JDs in the world". Jon and his wife, Midge of 33 years were planning to eventually sell his personal collection and Sagebrush Cycle. Their plan escalated with some unexpected health concerns and he will auction his personal collection of motorcycles, memorabilia, and thousands of original vintage Harley Davidson parts this year.

VanDerBrink Auctions, LLC will offer this amazing collection of winning and vintage Harleys, parts, and more on Sunday March 26th, 2023 at 9:30AM. His friends in the motorcycle world have all banded together to help this icon and the auction will be held at Crashed Toys Events Center in Dallas, Texas. The auction will be a live and online auction for an assortment parts, all motorcycles, and memorabilia. But bidders must be present for thousands of other original vintages 1916-1936 Harley Davidson parts of which there is everything from motors to fenders. You won't want to miss your chance on winning Cannonball Motorcycles, vintage Harley motorcycles, memorabilia, and thousands of hard-to-find vintage Harley Davidson parts. Like Jon's motto, "Plan your work and work your plan", plan to come to the auction and own a piece of the Jon Neuman Legacy collection. For more information, catalog, online bidding, and more auctions. www.vanderbrinkauctions.com or 605-201-7005.