

## SATURDAY, OCTOBER 2, 2021 • 9:00AM

Northern Wisconsin State Fairgrounds 225 Edward St., Chippewa Falls, Wisc. 54729

## Let's Go for a Ride ... The Larry & Dawn Menard Collection

Larry Menard grew up on the family farm by Eau Clair, Wisc. and learned to work from an early age. He enjoyed cars, speed, and their styling. He was just 12 years old when he sold his 4-H calf with the full intent to buy a car, with the help from his Uncle Ed. Larry had learned that a neighbor had a 1935 Ford for sale. Larry got up early and rode his bike to the neighbor and bought that 1935 Ford Slant Back Sedan. Larry threw his bike in the trunk of the car and proudly drove his purchase home. The car was smoking and burning oil, but Larry had made his first deal. When he pulled in the farm yard, his dad, looked at him and said, "Did you get the title?" Larry was so excited about the car, that he forgot to get the title. Larry knew from that moment that he was a deal maker and that sales was his thing from that point. He also got hooked with the collecting bug and started his love for old cars.

Menards has become a household name for building supplies and more in the Midwest, but this staple of the Midwest started with humble beginnings. When John and Larry Menard graduated from High School, their dad didn't want them to farm. John Menard started the business with building pre-fab buildings and Larry stepped in to help his brother. Their Dad gave them the first building and they would sell lumber out of a boxcar. That simple beginning selling lumber and pre-fab buildings guickly grew into what we know today as that fabulous building center for all your needs from bird seed to Lumber, Menards. Everything under one roof for all your building and home needs. Larry put his salesman skills to work and was the operations manager and helped set up new stores and did training for employees. He would travel around to the various Menard locations and work with employees and site locations. Larry always wanted to make sure that Menard had the "small town attitude" and didn't forget their humble beginnings and appreciation

for their customers. So many people knew Larry from the sales seminars that he did for employees and checking on Menard store locations. A quick encounter in the Eau Claire, Wisc. Menards store with Dawn's daughter, would lead to Dawn and Larry Menards next adventure, on the road of life.

Larry and Dawn connected immediately, after being re-introduced by Dawn's daughter. The connection was strong even though it had been many years and relationships. That's when they learned that their lives have crossed paths more than once. Dawn's brother had a friend Larry, that was always over at the house hanging out. Little did she know back then that this friend, would later be her soulmate. Larry was still that same kid that came over to hang out with her brother in high school driving a 1964 Ford Galaxie and they fell in love and back in time

Larry's love for cars never ended. Larry and Dawn started building their collection of cars and memorabilia. Dawn and Larry loved to go to cruises with car buddies. They never missed Back to the 50's, and of course, Good Guys Car Shows. Larry and Dawn had a list of cars that they looked for and sought out. One in particular, a 1935 Ford, since that was his first car. The collection is filled with fabulous American Classics: an assortment of gas pumps, porcelain signs, and many pieces of memorabilia. Larry and Dawn loved the "hunt" for pieces to add to their collection. Larry would refer to Dawn as his "Lil' Car Show Buddy".

Through the years, the collection grew leading them to set a museum at their home. The collection has everything from a Rare 1963 Chevrolet Corvette Split Window Coupe with fuel injection and radio delete. This car came from the east coast and was built for speed. Larry got word from a friend that West Coast Choppers, owned by the infamous Jesse James, had a Rare 1957 Chevrolet Bel Air Convertible loaded up with rare fuel injection option, AC, and more. Jesse couldn't bring himself to customize this rare car so Larry and Dawn brought the beauty to their collection. There was lots of fun to be had with a 1959 Series 62 Cadillac Convertible at Christmas and 1950 Ford Woody Wagon complete with a surfboard that was purchased from California. The collection has a complete series of, 1955-1957, Tri-Five, Nomad Wagons and Convertibles. A 1958 and 1959 Chevrolet Impala Convertibles finish off the 1950's collection. The Larry and Dawn Menard collection has something for everyone from: antique tractors, classic pickups, and even Cushman scooters. The collection wouldn't be complete without a host of 1935 Fords including: a beautiful 1935 Ford Pickup, 1935 Ford Slant-back sedan like his first car. The collection has desirable 3 and 5 window 1935 Ford coupes. The Menard collection has a fabulous 1940 Buick Eight Convertible and 1935 Ford Cabriolet Customs that will take you anywhere you want to go with engine and suspension upgrades. The Menard business also sponsored Racing and Paul Menard raced NASCAR and his 2007 Rolling race car is part of the collection with all the rub marks. Menards also sponsored an Indy Car raced by tony Stewart. There is an assortment of beautiful pickups from a 1935 Ford Pickup to a 1957 Chevrolet Cameo pickup.

Their adventure continued for many years along the road of life through all the twists and turns they encountered. When Larry passed away it was a hard decision, but Dawn decided to sell the collection that they spent so many years putting together. VanDerBrink Auctions, LLC was contacted in December of 2019 and the auction planning started. COVID threw a wrench into the plans for the auction and meant several date changes and even a venue change. Dawn hopes that all the cars and memorabilia go to good homes and are enjoyed by their new owners as much as they enjoyed collecting and driving them.

## **COLLECTOR VEHICLES**

## the larry and dawn menard Collection



1L • 1949 JOHN DEERE MT TRACTOR MT 13356



2L • 1949 G ALLIS CHALMERS TRACTOR G15453



3L • 1948 HARLEY DAVIDSON HUMMER MOTOREYCLE 485366



4L • 1958 CUSHMAN HUSKY EAGLE SCOOTER 80532



SL • 1953 CUSHMAN HUSKY STEP-THRU SCOOTER



6LA • WHIZZER MOTORCYCLE RF4WMC1576P009959



7L • 1957 NASH METROPOLITAN CONVERTIBLE E26183



6L • 1965 CUSHMAN AMC EAGLE SCOOTER 160501



8L • 1957 STUDEBAKER TRANS STAR DELUXE PICKUP E-6-15658



11L • 1957 CHEVROLET CAMEO PICKUP 57K113038



14L • 1931 FORD MODEL A RUMBLE SEAT ROADSTER A4464491



9L • 1946 DODGE PICKUP T112126942



12L • 1963 CHEVROLET CORSAIR 95 RAMP SIDE Pickup 3R1245100969



10L • 1945 FORD 1/2 TON PICKUP 990682044



13L • 1963 CHEVROLET CORSAIR MONZA SPYDER 150 Turbo coupe 30967 W236431

## **COLLECTOR VEHICLES**



15L • 1935 FORD 1/2 TON PICKUP 184907934



16L • RARE 1935 FORD 3 WINDOW COUPE 1426475



17L • 1935 FORD 5 WINDOW COUPE 181939706



19LA • 1941 FORD SUPER DELUXE 2DR SEDAN



21L • 1964 FORD GALAXIE 500 CONVERTIBLE 4u65x185220



24L • 1955 CHEVROLET BELAIR CONVERTIBLE VC55T083988



27L • 1958 CHEVROLET IMPALA CONVERTIBLE F58T198066



18L • 1935 FORD 2DR SEDAN "SLANT BACK" 1851193568



19L • 1935 FORD 4DR CONVERTIBLE CUSTOM 740210



20L • 1940 BUICK 8 SPECIAL CONVERTIBLE CUSTOM 13601691



22L • 1959 CADILLAC SERIES 62 CONVERTIBLE 59F000273



25L • 1956 CHEVROLET BEL AIR CONVERTIBLE VC560051858



20LA • 1950 FORD WOODY WAGON BOLB148143



23L • 1961 CHEVROLET IMPALA 40R SEDAN 11869J177772



26L • RARE 1957 FUEL INJECTED CHEVROLET BEL AIR Convertible VC57L146270

## the LARRY AND DAWN MENARD Collection



28L • 1959 CHEVROLET IMPALA CONVERTIBLE F595221800



31L • 1957 CHEVROLET NOMAD WAGON VC57K135118



34L • 1956 CHEVROLET CORVETTE ROADSTER VE565003671



29L • 1955 CHEVROLET NOMAD WAGON CUSTOM VB55J121700



32L • RARE 1963 CHEVROLET SPLIT WINDOW FUEL Injected corvette 308375120547



35L • NASCAR ROLLING BODY RACE CAR- PAUL Menard Racecar



30L • 1956 CHEVROLET NOMAD WAGON BC565029732



33L • RARE 1954 CHEVROLET CORVETTE ROADSTER E545002811



36L • 1987 OLDSMOBILE CALAIS GT 1G3NF11LSHM247456

## **SIGNS AND COLLECTIBLES**



999L • THIMBLE DROME CHAMPION RACER



1004L • STRUCTO TOY TRUCK



1000L • CHINESE KEVED ARMY TANK Ambulance



1005L • PRESSED TIN FRICTION TRACTOR Toy on tracks



1001L • WYANDOTTE PRESSED TIN TRUCK



1006L • PRESSED TIN FRICTION YELLOW CAB TOY



1002L • SLIK ALUMINUM TRUCK



1007L • VINTAGE NORTH AMERICAN VAN Lines Toy Truck



1003L • BUDD<u>y L Texaco Tanker Truck</u>



1008L • AUTO TRANSPORT TIN TRUCK WITH CARS



1009L • 3 PRESSED TIN TOYS



**1010L • WYANDOTTE PRESSED TIN TRUCK** 



1011L • CITIES SERVICE ADVERTISING WRECKER



1012L • VINTAGE TOY TRANSPORT WITH CARS



1017L • MURRAY FIRE CHIEF PEDAL CAR

**1022L • ELVIS PRESLEY STATUE** 

43L • LIGHTED MOBIL PEGASUS SIGN



1013L • 1950'S BUICK CONVERTIBLE Pressed tin toy



1018L • AMF FIRE TRUCK PEDAL CAR



39L • TOKHEIM MODEL 300 DOUBLE SIDED Computing Pump



44L • GILBARCO DOUBLE SIDED COMPUTING



49L • MOBIL DS LOLLIPOP CURB SIGN



54L • COCA COLA PORCELAIN LOLLIPOP Curb Sign



59L • MOBIL GAS GARAGE SIGN



64L • RAM-JET FUEL INJECTION NEON SIGN



1014L • EUROPEAN STYLE PRESSED TIN TOY WITH DRIVER



1019L • CLASSIC NIX PEDAL CAR



40L • G&B UPRIGHT VISIBLE 10 GALLON GAS PUMP



**45L • CIGARETTE VENDING MACHINE** 



SOL • GILBARCO DOUBLE SIDED COMPUTING PIIMP



55L • COCA COLA VENDO MODEL 81B Vending Machine



**GOL • ROUTE 66 NEON REPRODUCTION SIGN** 

6





1020L • 1955 CHEVROLET CONVERTIBLE PEDAL CAR



41L • WAYNE UPRIGHT VISIBLE 10 GALLON Gas Pump



46L • WAYNE MODEL 70 DOUBLE SIDED Computing Pump



51L • TOKHEIM MODEL 39 DOUBLE SIDED Computing Pump



56L • WURLITZER HI-FIDELITY JUKE BOX



61L • STP OIL RACK AND CANS



1021L • XJ220 JAGUAR PROTOTYPE MODEL



42L • DOUBLE SIDED PORCELAIN STANDARD Oil sign on Pole with Frame restored



**47L • DRIVE INN MOVIE SPEAKERS** 



52L • GILBARCO DOUBLE SIDED COMPUTING PIIMP



**57L • FOUNTAIN SERVICE NEON SIGN** 



**62L • CUSHMAN SCOOTERS NEON SIGN** 







53L • "GUESS YOUR WEIGHT" WATLING





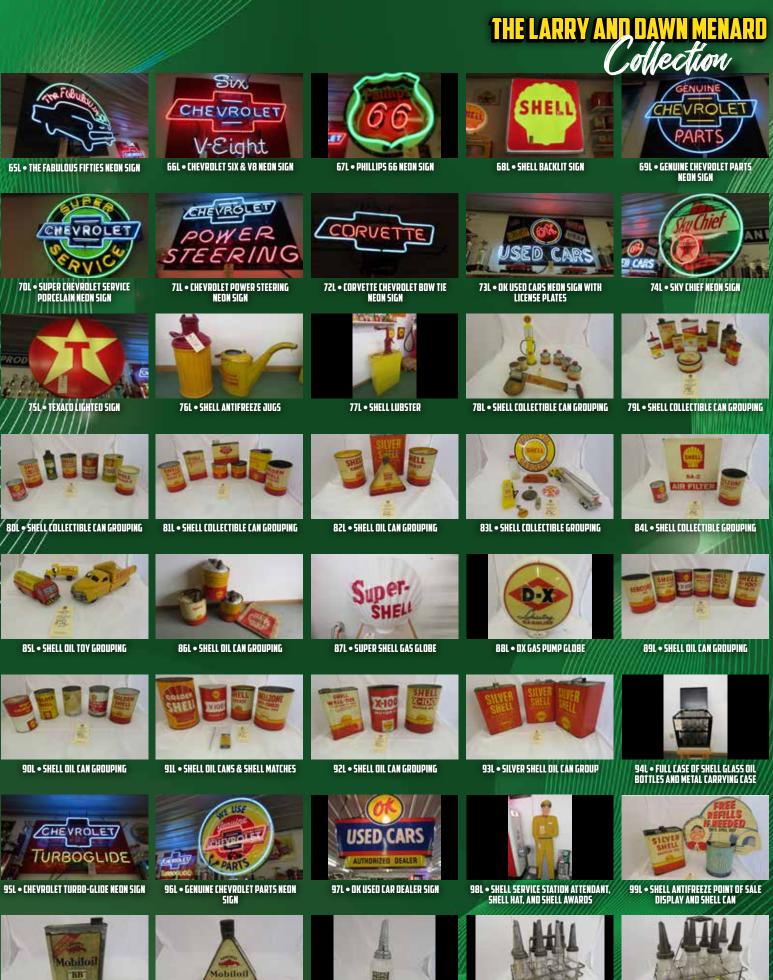








63L • OK USED CARS ROUND NEON SIGN



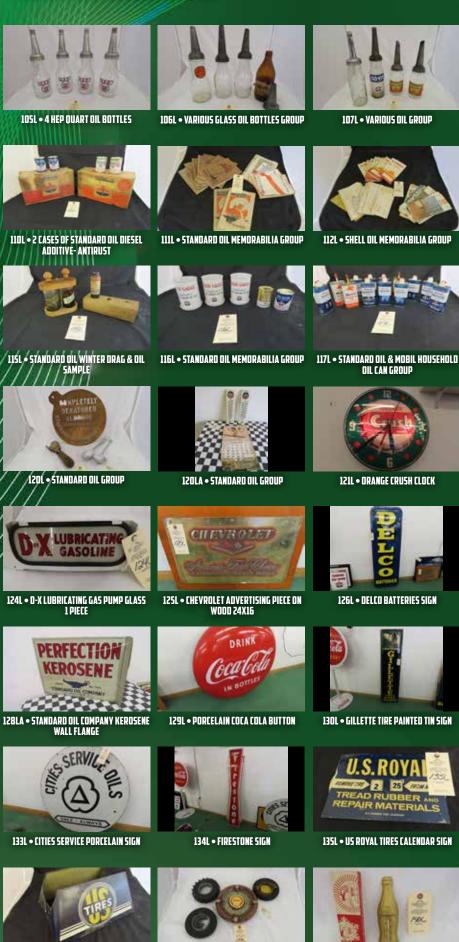
100L • FRENCH MOBIL OIL BB OIL CAN



102L • ROAD BOSS OIL BOTTLE WITH Master Spout

103L • GLASS OIL BOTTLES AND RACK

104L • GLASS OIL BOTTLES AND RACK



139L • ADVERTISING TIRE GROUP



107L • VARIOUS OIL GROUP



112L • SHELL OIL MEMORABILIA GROUP



108L • TOLUENE GLASS OIL BOTTLE

113L • STANDARD OIL CAR CARE

MEMORABILIA GROUP

118L

118L • HAGAN CHEVROLET LICENSE PLATE

TOPPER GROUP

122L • PORCELAIN GOODYEAR BALLOON Tire Sign

127L • GULF OIL PORCELAIN SIGN

CONOCO



109L • RED CROWN WHITE GLASS GLOBE



114L • MINNEAPOLIS MOLINE GROUP



119L • CHAMPION SPARKPLUG RADIO





**OIL CAN GROUP** 





126L • DELCO BATTERIES SIGN



130L • GILLETTE TIRE PAINTED TIN SIGN



135L • US ROYAL TIRES CALENDAR SIGN



140L • GOLD COCA COLA THERMOMETER 7 **INCHES TALL** 



#### 136L • US ROYAL PAINTED TIN TIRE SIGN







123L • GOODYEAR DOUBLE SIDED Porcelain Sign



128L • TYDOL PORCELAIN SIGN



132L • GILLETTE TIRE PAINTED TIN SIGN



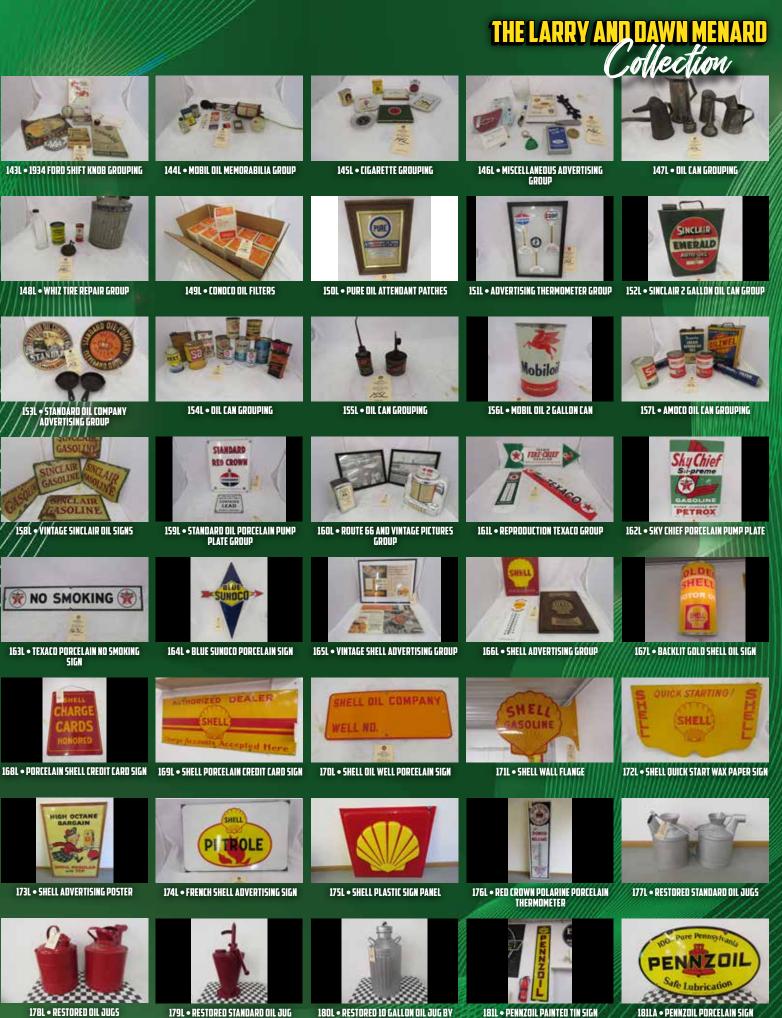
137L • GILLETTE TIRES TIRE HOLDER PAINTED TIN



142L • AVON GAS PUMP & ROUTE 66 GROUP

8

138L • US TIRES TIRE HOLDER PAINTED TIN



ELLISCON #357

178L • RESTORED OIL JUGS

179L • RESTORED STANDARD OIL JUG



181L • PENNZOIL PAINTED TIN SIGN



THERMOMETER 10





# the Larry and Dawn menard Collection



322L • DRIVE-INN DINER TRAY WITH FAKE FOOD

323L • HARD TO FIND LADIES AND MEN **RESTROOM SIGNS** 

324L • LIGHTED BARBER POLE AND **PORCELAIN BARBERSHOP SIGN** 

325L • TELEPHONE WALL FLANGE

326L • WESTERN UNION TELEGRAPH AND **CABLE SIGN** 13



**362L • CHRYSLER REPRODUCTION NEON** 

SIGN



**362LL • TWENTY SUNSHINE CIGERETTES** 

363L • VICEROY CIGARETTES SIGN



364L • DANGER PORCELAIN SIGN

14

#### AMAZING COLLECTOR VEHICLES • SIGNS • PETROLIANA at auction



of gas & Oil signs, memorabilia, pumps, globes, and more. Larry and Dawn spent many hours collecting and enjoying their collection with friends. It is a bitter sweet, but Dawn has decided to sell the collection. This is a wonderful collection and you won't want to miss this auction. Come spend the day with us in Eau Claire, Wisc. LIVE onsite and if you can't be in person, bid online.

### Preview will be October 1, 2021 • 10:00 AM to 6:00 PM with celebration of Larry Menard and his wonderful collect

TERMS: Cash, Check Must have proof of available funds, Credit Card w/Adm Fee. Payment in full day of sale. 5% Buyer's Premium for Onsite Bidders. Removal day of sale. All items must be removed by Sunday. Online bidder vehicles will be taken to secure storage. Towing fee will apply. All vehicles and Items are sold AS IS and ALL SALES ARE FINAL. NO EXCEPTIONS. Buyers, please review information and bid accordingly. Online bidders have additional terms. Preview Oct. 1st, 2021 10 to 6PM. Call if you have any other questions.

#### **THE LARRY & DAWN MENARD COLLECTION**



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