

New Old Chevys

Lambrecht auction to offer time capsule cars with less than 10 miles

By Ron Kowalke

Pierce, Neb., will have the feel of the past Sept. 28, when fall meant the arrival of the eagerly anticipated launch of new model cars and trucks at auto dealerships around the country. In this instance, the “new” vehicles will be vintage cars and trucks, dozens with fewer than 10 original miles and many still with their original MSOs; all will be offered for sale at the auction of the Lambrecht Chevrolet Co. The no-reserve sale will be presented by VanDerBrink Auctions.

The auction will feature more than “500 true survivor vehicles, including many new cars with original MSOs, as well as hundreds of rare 1950s and ’60s Chevrolets ideal for restoration projects,” said Jeannie Lambrecht Stillwell, daughter of Lambrecht Chevrolet Co. owners Ray and Mildred Lambrecht.

Yvette VanDerBrink, owner of VanDerBrink Auctions, stressed, “The fact that these are survivor cars and trucks makes this sale unique.” Among the low-mile original Chevys to be auctioned are: a 1965 Impala hardtop equipped with the 396-cid V-8 and factory air conditioning with 10 miles; ’58 Apache pickup with 5 miles; ’64 Bel Air station wagon with 326 miles; ’78 Corvette Indianapolis 500 Indy Pace Car (without decals applied) with 4 miles; ’65 Impala hardtop powered by the 396-cid V-8 with 12 miles; and a ’59 Bel Air four-door hardtop with 2 miles. VanDerBrink added, “This is a true time capsule; a piece of automotive history.”

The auction will also feature the sale of new-old-stock

Chevrolet parts as well as Chevy memorabilia, such as literature, signs and dealership point-of-sale items.

In business as the Lambrecht Chevrolet Co. since 1946, Ray Lambrecht from the beginning focused on selling new vehicles and storing used cars and trucks. “Dad felt strongly about the issue of safety for families with young children,” Lambrecht Stillwell explained. “He would strive to put these families in new cars that were safe and reliable rather than selling them a used car. That was the genesis of his car collection. He sold lots of new cars and pickups. The trade-ins were parked on our farm outside of Pierce. Their numbers gradually grew into a massive collection. New cars that were left unsold were also stored. There’s a lot of history in that collection.”

VanDerBrink added that the hundreds of vehicles stored at the Lambrecht farm are mainly project cars and trucks. Among this inventory is a depth of tri-Chevys “in every body style with the exception of the convertible.”

The auction will be held Saturday, Sept. 28, at the Lambrecht farm near Pierce. There will be a preview day, Friday,



Above: The 1955 Chevrolet Bel Air sedan is one of the hundreds of low-mileage trade-ins that Ray and Mildred Lambrecht parked on their farm. It’s one of dozens of “Tri-Chevys” in the collection.

Left: This 1964 Impala sport coupe is one of the dozens of unsold 1958-and-up Chevrolets in the collection. This car has fewer than 10 miles on the odometer.

Sept. 27, beginning at 10 a.m. VanDerBrink cautioned, "No one will be allowed on site prior to the preview. Anyone trespassing will be prosecuted." VanDerBrink reminded enthusiasts to read *Old Cars Weekly* and visit her website www.vanderbrinkauctions.com for updates on the vehicles to be auctioned. "These are amazing cars and trucks, and this is going to be a fun auction."

Lambrecht Stillwell recalled, "Announcement Day at Lambrecht Chevrolet Co. was a huge event for the entire town. One special day in September each year was the first opportunity for anyone to view the new car models for that year. Dad would move one shiny

new Chevrolet into the showroom. There would be balloons and banners, coffee and donuts, souvenirs, and lots of built-up excitement. Everyone in town would come to see the new car and truck models."

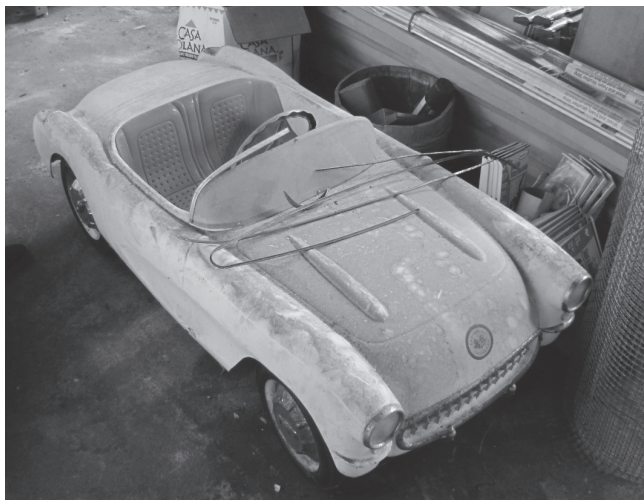
That spirit of the past will be alive and well on Sept. 28 in Pierce, Neb.

The preceding story was the second installment about the incredible Chevrolet collection of Ray and Mildred Lambrecht. Find more information in the July 4 issue of Old Cars Weekly and at www.oldcarsweekly.com. Watch for follow-up information and auction coverage in upcoming issues of Old Cars Weekly.



The list of never-sold Chevrolets in the extensive Lambrecht Collection start in 1958 and extend into the 1980s. In some model years, there are a significant number of unsold cars, particularly from 1959, 1964 and 1965. However, the trade-ins — most of them low-mileage — range from the early 1950s through the 1970s and include "Tri-Chevys" as well as products from Ford Motor Co., Chrysler Corp. and, of course, Chevrolets. The following is a partial list of never-sold Chevrolet vehicles still on MSO included in the Sept. 18 VanDerBrink Auctions sale of the Lambrecht Collection:

1958 Chevrolet truck [above]	1.3 miles
1959 Impala 4dr	2 miles
1959 Bel Air 4dr	1 mile
1960 Corvair sedan	4 miles
1963 Impala 2dr	11 miles
1963 Chevrolet truck	16 miles
1964 Corvair van	14 miles
1964 Impala 2dr 4spd	10 miles
1964 Chevrolet truck	3 miles
1964 Chevrolet truck	8 miles
1964 Chevrolet truck	5 miles
1964 Chevrolet truck	4 miles
1964 Chevrolet truck	5 miles
1964 Chevrolet truck	6 miles
1964 Chevrolet truck	5 miles
1965 Chevrolet truck	5 miles
1965 Impala 2dr, 396	10 miles
1965 Impala 2dr, 396	12 miles
1965 Bel Air wagon	5 miles
1966 Chevelle 4dr	4 miles
1972 Chevrolet truck	3 miles
1975 Caprice	7 miles
1976 Cheyenne 4x4	4 miles
1977 Chevrolet truck	5 miles
1978 Malibu	11 miles
1978 Impala	5 miles
1978 Corvette Pace Car	4 miles
1979 Caprice sedan	5 miles
1980 Monza	9 miles
1984 Cavalier sedan	23 miles
Vega station wagon	17 miles
Chevette Scooter	817 miles



This Corvette pedal car is part of the incredible memorabilia and parts collection of the Lambrecht family.

The 500-vehicle list includes a 1957 Chevrolet Two-Ten sedan with 33,000 miles, which may be this yellow-and-white car.



The Indy Pace Car graphics were never applied to this unsold, 4-mile 1978 Chevrolet Corvette. Since the Lambrechts maintain a dealer license, cars such as this will be sold on MSO — just like buying a new car.

